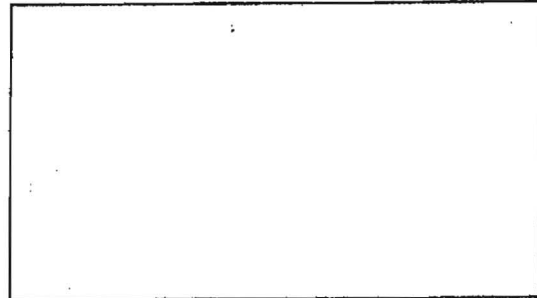
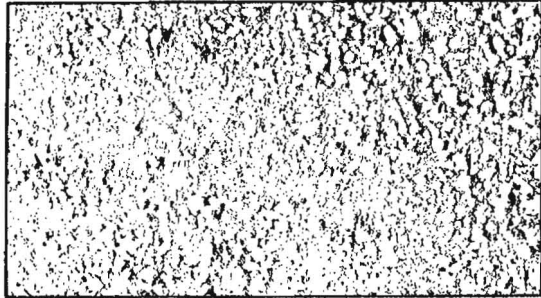


Sucanat® is The Whole Cane Sugar grown without chemicals and processed without refining.



Sucanat® - The Whole Cane Sugar White Sugar - 100% Refined Sucrose

Just imagine the difference in taste

Comparing Sucanat® and white sugar is like contrasting whole wheat to white bread, or whole brown rice to polished white rice. There really is no comparison. And don't make the mistake of thinking Sucanat is ordinary brown sugar, for Sucanat is totally different from any other sugar you have ever tried. Here's why.

Sucanat is actually whole cane sugar. It was conceived by the eminent European pediatrician, Dr. Max-Henri Beguin, whose work of more than 30 years is based on his belief that natural, unrefined whole foods are better in every way. He called it Sucanat meaning Sugar Cane Natural. It is authentic, certified organic, truly unrefined sugar, made from freshly squeezed pure cane juice and evaporated by a unique Swiss process. Nothing is added. Only water is removed.

Sucanat is sugar as it was meant to be, the delicious 100% natural sugar that has been a primary tropical food source for thousands of years. Unlike the processing of modern highly refined sugars, Sucanat is made by a unique pro-natural technology, which preserves the natural complex sugars and all the molasses too. Sucanat contains many essential nutrients, unlike common table sugar (pure refined sucrose), which has virtually no mineral salts or vitamins. And Sucanat contains five times more of these essential nutrients than brown and turbinado sugars.

As important as nutrition is for your health, it's also important for your taste buds. Because good nutrition is what makes food taste good. And Sucanat is so full of exciting, special sweetness — it's about the best thing you've ever tasted. You can use Sucanat everywhere common sugar is used. It sweetens hot and cold beverages, makes great jams, jellies and preserves, bakes marvelous cakes, bread, cookies and pies, superb desserts and lots more. In fact, Sucanat's flavor is so uniquely delicious, you can use it in ways that just aren't possible with ordinary sugar.

The promise of Sucanat is the pleasure of authentic sugar right from the cane. It's truly natural, pure and unrefined, deeply delicious and full of extraordinary sweetness.

For more information regarding Sucanat please contact:

PRONATEC International, Inc.
Box 193
Peterborough, NH 03458

Sucanat®
THE WHOLE CANE SUGAR



This chart shows a nutritional comparison between Sucanat®--Nature's Original Sweetener and other sweeteners used today.

Comparison of Nutrients In Sweeteners
(All measurements in 1-cup volumes)*

	Sucanat® 150g	Brown Sugar 150g	White Sugar 150g	Maple Dried 150g	Honey Liquid 339g	Malt Dried 150g
Water	2.7 g	2.1	0.4	2	17.2	2.8
Calories	570	557	578	530	1031	557
Protein	1.05 g	0	0	0	1.0	2.0
Carbohydrate	141 g	144	149	137	279	117
Fat	0 g	0	0	0	0	2.7
Sodium	0.5 mg	45	1.5	21.4	17.0	23
Potassium	1125 mg	514	4.5	370	173	348
Vitamin A	1600 IU	0	0	-	0	-
Vitamin C	49.5 mg	0	0	-	3.0	0
Thiamin (B1)	0.21 mg	.01	0	-	.02	.75
Riboflavin (B2)	.21 mg	.04	0	-	.14	.48
Niacin	.20 mg	0.3	0	-	1.0	13.9
Calcium	165 mg	127	0	220	17	75
Iron	6.5 mg	5.0	.2	2.1	1.7	5.9
Vitamin B6	.60 mg	-	-	-	.07	-
Phosphorous	48 mg	29	0	16	20	445
Magnesium	127 mg	-	-	-	-	-
Zinc	2.3 mg	-	.1	-	-	-
Copper	0.3 mg	-	-	-	-	-
Pantothenic Acid	1.8 mg	-	-	-	-	-
Chromium	40 mcg	-	-	-	-	-

All values are averaged.
* Please note: This is not a serving size, but a standard unit of measurement for comparing food.
-- No data available.

Sources:
USDA Handbook of Nutrient Content of Foods
Cantonal Laboratories of Zurich, Neuchatel, Valais and Basel, Switzerland
Shuster Laboratories, Boston, MA U.S.A.

Since Sucanat is a free flowing golden powder, it's easy to use in your recipes. And more importantly, you can feel good about what you are offering your family and/or customers. Sucanat is made from 100% organic cane juice. Only the water is removed.

No chemicals, preservatives, artificial ingredients, or flow agents are used.

We are proud to bring you our product. If you have any questions, please write us at:
PRONATEC INTERNATIONAL, INC., P.O. BOX 193, PETERBOROUGH, NH 03458 1-800-632-2152

We will send you the full Sucanat Story and our favorite recipes using Sucanat.
We look forward to hearing from you.